



Deborah Rodriguez Breton

UX/UI Designer

Contact

- +43 681 1049 5885
- debbiebreton89@gmail.com
- www.debbiebreton.com
- Design2021

About Me

Hi, I'm Debbie, a Mexican UX designer based in Vienna. I have a background in graphic/motion design and marketing. My hobbies include gardening and singing karaoke. I define UX as the moment when the touching points of need, empathy, and ingenuity become a purpose.

Experience

Graphic Designer
RDB Agency (AT)
Aug 2016 - Oct 2020

- Concept and implementation of corporate and brand design
- Concept ideation, implementation and layouts for campaigns
- Creation of animations and audiovisual content
- Creation of 2D illustrations and infographics
- Concept, wireframe and prototype for websites
- Design and setup for print projects
- Design of business/pitch/internal presentations

Graphic Designer
Comprobantesdigitales.com.mx (MX)
Aug 2012 - Apr 2015

- Design of social media content
- Social media management
- Concept and implementation of marketing strategies
- Design of campaign assets
- Customer onboardings
- Technical support
- Design sales and corporate presentations
- UI design for an electronic billing online system

Education

BSc. Engineering in Digital Graphic Design.
Instituto Tecnológico Superior de Sinaloa (2016).

UX Design.
Talent Garden School (2022).

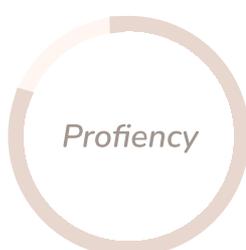
Applied Skills

Design thinking	100%
After FX	90%
Balsamiq	90%
Figma	80%
Photoshop	80%
Premiere	80%
Research	80%
User testing	75%
Illustrator	75%
Adobe XD	60%
Sketch	60%
Info. Arch.	50%
HTML	40%
CSS	40%
Javascript	40%

Languages



Spanish



English



German



Italian

Soft Skills

Empathy

Collaboration

Curiosity

Work ethic

Aesthetics